

# **SOUTH CAROLINA'S 2021 LEADERSHIP SUMMIT**

## **SPEAKER BIOS**

### **Julia Adams-Scheurich, Vice President of Government Relations and Public Policy, SCHCHA**

Prior to joining SCHCHA and AHHC, Julia was the Owner and Director of Government Relations at Oak City Government Relations, LLC. She was most recently the Director of Government Relations for The Arc of North Carolina for the past 10 years as well as a contract lobbyist for many interests, mostly healthcare, before the NC General Assembly; and she is ranked as one of the most influential lobbyists in North Carolina by the nonpartisan North Carolina Center for Public Policy Research. Julia began her career in policy and advocacy working to promote inclusion in the arts in North Carolina. Her career spans both campaign work as a member of the field staff for Erskine Bowles in 2004 and lobbying on policy issues in the field of education, health care, housing, social justice policy for people with disabilities, ethics reform and voting rights. Julia is also pursuing her Master of Studies in Law in Health Law and Policy, scheduled to graduate in May, 2021 from Wake Forest University.

### **Darby Anderson, Executive Vice President/Chief Development Officer - Addus Home Care Corporation, Board Member – SCHCHA Board of Directors**

Mr. Anderson is in his twenty third year developing In-Home Personal Care business for Addus which operates in 24 states, through 157 locations and serves over 39,000 consumers. Mr. Anderson has thirty years of experience in operations and business development of home care and home health services. Prior to working for Addus, Darby was Director of Marketing for a regional provider of in-home personal care and prior to that was Assistant Administrator for a Chicago based Medicare Certified Home Health Agency. Mr. Anderson has run operations today in excess of \$500M in annual revenue, has led or otherwise been involved in over 35 transactions including two initial public offerings and has been appointed or elected to board and advisory committee positions in multiple states through state administrations or trade associations, including currently serving as Vice Chairman of the Medicaid Partnership for Home Based Care.

### **Patricia Drea, Senior Vice President for Home Care and Private Duty Solutions, Axxess**

Patricia Drea is the Senior Vice President for Home Care and Private Duty Solutions at Axxess, the leading technology innovator for care at home. She helps lead the team responsible for developing software solutions for home care and private duty providers. Patricia served on the NAHC Private Duty Home Care Advisory Board from 2005 to 2016, including as the board chair in 2014. She has also been actively involved in committees for the National Association for Home Care & Hospice. Prior to joining Axxess, Patricia served as the Chief Operating Officer at Visiting Angels Living Assistance, where she supported 650 offices across North America.

### **Vicki Hoak**

Vicki joined HCAOA as Executive Director in November of 2019, following a stellar 19 years in charge of the Pennsylvania Homecare Association. As Executive Director, Vicki sets the Association's strategic direction and leads the charge for the industry on a number of key professional and policy issues. Vicki holds a bachelor's degree in communications from Shippensburg University. She has been active in several professional and policy organizations on a volunteer basis.

**Elizabeth E. Hogue, Esq.**

Elizabeth E. Hogue is an attorney in private practice with extensive experience in health care. Prior to becoming an attorney, she was employed as a personnel manager by a Blue Cross-Blue Shield Plan. She studied at the University of Maryland School of Law, concentrating in health law, and gained considerable clinical experience, course work and employment experience in this area. Following her admission to the Bar, she developed an active practice in health law. She represents clients all over the country. Her clients are professional associations, physicians, managed care providers, and institutional health care providers, including hospitals, long-term care facilities, home health agencies, durable medical equipment companies, private duty agencies and hospices. She has also represented a number of individual providers and case managers concerning health-related issues.

Ms. Hogue gives approximately 20 presentations each year on health-related topics, including future trends in the healthcare industry. Her numerous articles are regularly included in trade association publications and other journals. She has written extensively on health-related topics. Her books include *Nursing Case Law Reporter*, *Informed Consent*, *Legal Liability*, *Medicare/Medicaid Fraud and Abuse*, *Contracting with Managed Care Providers*, *Ethics Manual*, *Termination of Services to Patients: Use of Policies and Procedures to Avoid Liability for Abandonment*, *Case Management: Legal Issues*, *How to Develop a Fraud and Abuse Compliance Plan*, *How to Form Alliances Without Violating the Law*, *Wound Care: Legal Issues*, and *How Marketers Can Get Referrals without Breaking the Law*. Ms. Hogue is a member of the American Health Lawyers Association.

**Scott Levy, Senior Vice President of Government Affairs - Amedisys, Inc., Chairman – SCHCA Board of Director**

Scott Levy is the Vice President of Government Affairs for Amedisys, Inc., where he oversees all aspects of public policy for Amedisys across all lines of business at the state and federal level. Prior to joining Amedisys, Scott practiced law at a multi-state regional law firm, focusing on regulatory, procurement, litigation and government matters. He has also worked at both the state and federal level and has experience in all three branches. A graduate of Louisiana State University and the Louisiana State University Law Center, Scott and his wife Candace reside in Mount Pleasant, South Carolina with their children Adi (9), Michael (6) and Simon (4).

**Robert W. Markette, Attorney****Hall, Render, Killian, Heath & Lyman, P.C.**

Robert W. Markette, Jr., CHC, focuses his practice on representing home health, hospice and private duty providers in all aspects of their operations. With more than 10 years of experience in working with these industries, Robert has developed a reputation for understanding the issues facing home care providers and has assisted clients in a number of areas related to the operation of their businesses. He works with clients on issues related to Medicare and Medicaid compliance, including surveys, responding to surveys and state and federal appeals of survey findings; payer issues, including appealing payer audit findings; HIPAA compliance; and Medicare and Medicaid fraud and abuse, including matters such as developing and implementing compliance programs, performing internal investigations and representing providers in external investigations and civil and criminal matters. Robert also assists clients with purchasing and selling home health, hospice and private duty agencies.

Because these providers depend heavily on their staffs, Robert also addresses legal issues related to employment matters. This includes wage and hour compliance, responding to Department of Labor investigations and litigating wage and hour disputes. Robert routinely provides guidance to his clients on HR matters, including assisting with preparing personnel manuals, guidance on discipline issues and

similar matters. He also assists clients in responding to EEOC investigations and discrimination lawsuits and similar employment issues.

Robert is certified in health care compliance by the Health Care Compliance Board. He is also a frequent speaker on home health, hospice and private duty matters across the country, presenting to the American Health Law Association and the National Association for Home Health and Hospice Care, as well as other national speaking events and numerous state trade association conferences and continuing education sessions.

**Sherry McGowan, co-owner of Visiting Angels of Crystal Lake and Barrington, Illinois, and Madison, Wisconsin**

Sherry has spent her career creatively helping others to transition from one change to another through various entrepreneurial and leadership roles, coaching, mentoring and encouraging a variety of demographics. Her work has included engagement with youth, married couples, the homeless and seniors. Sherry has experience using a Best Practices paradigm, and hopes to encourage other business owners looking for ways to grow their leadership and their home care organization.

**Bonnie C. Mello, RN, BSN, MSML, Director of Home Care Services, Roper St. Francis Healthcare**

Ms. Mello graduated from the University of South Carolina with a Bachelor of Science Degree in Nursing and Southern Wesleyan University with a Master's of Science in Management and Leadership. She is responsible for the Home Care Department, which includes Home Health, Home Infusion, Hospice, Hospice Inpatient and Lifeline Services for a Roper St. Francis Healthcare in Charleston, S.C. She provides leadership for the financial, clinical and operational aspects of the Home Care Department on a day-to-day basis. She has been with the Home Care Department for 33 years. Over the years, she has been instrumental in the implementation of a Telemonitoring Program, Hospice, Transitional Care Program, and Clinically Integrated Network. Ms. Mello has written and received several grants for the advancement of home care services within her agency. In the past, she has served as the co-chair for the SC Hospital Association Hospital-based Home Health Council. She served on the SC Home Care and Hospice Association Nominating Committee for 3 years. She has held a SC Home Care and Hospice Association Board of Directors seat for the Low Country region since 2015. Ms. Mello has served as secretary and treasurer on the SC Home Care Association Executive Board.

**Khai Nguyen, MD, MHS, HMDC, Medical Director, CHAP**

Khai Nguyen, MD, MHS, HMDC is a board-certified physician in internal medicine, geriatrics, and holds a Hospice Medical Director Certification. Dr. Nguyen will offer unique insight and perspective to CHAP's ongoing mission of promoting quality outcomes and measures. His role will expand and strengthen CHAP's strategic focus on customer care and growing our relationships with key accounts, state/national associations, and CMS.

**Shannon Pointer, MSN, RN, CHPN, Vice President of Hospice & Palliative Care, SCHCHA**

Shannon Pointer, MSN, RN, CHPN has over 20 years of experience in nursing, within a variety of clinic, health system, school-based and community settings. Shannon is currently enrolled in the Doctorate of Nursing Practice program of study through The University of North Carolina at Charlotte and Western Carolina University. Shannon completed a Nurse Educator Graduate Certificate and a Master of Science in Nursing with a major in Nursing Systems/Populations and concentration in Community and Public Health Nursing from The University of North Carolina at Charlotte. She obtained her undergraduate Bachelor of Science in Nursing degree from The University of North Carolina at Greensboro and her ADN from Alamance Community College.

Shannon began her work within the community/public health field as a school nurse in 2004 where she

learned the importance and value of good communication, collaboration and strong interdisciplinary teamwork. Shannon then entered the home health, hospice and palliative care field in 2013. Prior to employment with AHHC, Shannon served as the Director of Facility Team for Hospice & Palliative Care Center of Alamance-Caswell who merged with Hospice and Palliative Care of Greensboro. Shannon has special interests in advance care planning, advance care directives and Veterans outreach and education.

Shannon has extensive experience in building and strengthening relationships with community partners, developing and implementing an innovative variety of educational offerings for clinicians and community members, and in-depth knowledgeability of hospice regulations. Shannon is your direct contact for hospice and palliative care clinical and regulatory questions; serves as your key liaison to our extensive variety of hospice focused work groups (Social Work, Volunteer Managers, Leaders, Physicians, IPU, Long Term Care/SNF, Bereavement/Chaplain, QAPI); acts as a key member of the AHHC Provider unit and as faculty for workshops and programs provided by the association and other entities as requested; writes and edits our weekly Hospice 360 newsletter and bi-monthly Tribute newsletter; is a representative with AHHC at the 16-State Home Health & Hospice Coalition meetings; conducts monthly regulatory and compliance calls and actively engages through in person visits, attendance at conferences and webinars, as well as maintaining communication with hospice teams at NHPCO, NAHC, and C-TAC on behalf of our members.

**Timothy R. “Tim” Rogers, BA in Political Science and History  
President and CEO, SCHCHA**

Tim has 26 years of experience working in the home care, home health & hospice industry. He received his B.A. in Political Science and History from the University of North Carolina at Chapel Hill. Prior to home care & hospice, Tim worked for 9 years with the State Employees Association of NC and NC Bankers Association in member relations and as a lobbyist. His home care, home health & hospice experience is extensive, having worked as the first Director of Government Relations and Chief Lobbyist for the Association for Home & Hospice Care of North Carolina, Vice President of Government Relations for Comprehensive Home Health Care and Hospice (now Liberty), Director of Regulatory Affairs and Strategic Planning for Tar Heel Home Health and Hospice of Tar Heel (now Kindred at Home/Gentiva), and finally as President and Chief Executive Officer for the Association for Home & Hospice Care of North Carolina (since 2001). He holds numerous leadership roles and/or sits on numerous boards/commissions: State Health Coordinating Council (Home Health & Hospice Representative - appointed by Governor Roy Cooper); Chairman - The Council of State Home Care & Hospice Associations; Board Member, Second Vice Chairman-National Partnership for Medicaid Home Based Care, Washington, DC; Member, National Hospice and Palliative Care Organization and NHPCO’s Council of States; Member, NHPCO’s Public Policy Committee; Member-NAHC’s Forum of State Associations (Past Chair); Sole State Association Executive on the NAHC Home Health and Hospice Financial Managers (HHFMA) Workgroup; Governor-Appointed Home Care, Home Health and Hospice Representative South Carolina CON Task Force; South Carolina DSS Advisory Board Member; Past Board Member of NAHC. Tim is a past Public Member of the North Carolina Board of Pharmacy; Tim is a recipient of AHHC’s Dr. Ellen B. Winston Award for Outstanding Service to the Home Care and Hospice Industry and Home Care and Hospice Champion award.

**Kezia Scales, PhD, Director of Policy Research, PHI National**

As the Director of Policy Research, Kezia Scales oversees PHI’s national research strategies to effectively study the direct care workforce and its relationship to long-term care, providing an evidence base to inform public policies on this critical workforce. Kezia also currently serves on the Leadership Council of the National Consumer Voice for Quality Long-Term Care.

For nearly a decade, Kezia has conducted interdisciplinary research on person-centered, high-quality, long-term care with a focus on direct care workers. In much of her research, Kezia has used qualitative methods, including participant observation, to generate insight into the complex interplay between policy and practice at the frontlines of care. Kezia's research has examined long-term care services across institutional and community-based settings in both the United States and England. She has been published in a range of academic journals, including the *Sociology of Health and Illness*, *Ageing and Society*, *Social Science and Medicine*, and the *Journal of Interprofessional Care*, and she has also disseminated research findings nationally and internationally through conferences, webinars, and other teaching and training opportunities.

Kezia holds a PhD in Sociology from the University of Nottingham and an MSc in Comparative Social Policy from Oxford University (England) and a BA in Sociology from Queen's University (Canada). Kezia works from her backyard "tiny office" in Durham, NC.

**Dorothy Wilson, Quality Director - St. Francis Hospital Home Care/Open Arms Hospice**

Dorothy Wilson is a current member of the SCHCHA Board seeking re-election. Previously, she served as a Board member for two consecutive terms. She has been an ongoing member of the Education Committee. Dorothy has volunteered at SCHCHA's Annual Conventions as well as serving as a presenting panelist. Dorothy is a native-born South Carolinian who began her home care career three decades ago as a staff nurse in rural upstate. Since that time, she has worked in both hospital-based, for profit, and governmental agencies throughout the state. Much of her career has been in the area of home care and hospice quality and compliance. There have been ongoing challenges and successes in our industry throughout the years, but she believes one constant of this industry has been the presence, support and action of the South Carolina Home Care & Hospice Association. She would love to have the opportunity to be a part of this Board as it continues to serve our industry in the state of South Carolina.